

# ALLIANCE COLLEGE ALUMNI ASSOCIATION CONFERENCE CALL

Saturday, July 18, 2015  
*Conference Call*

President Celeste 'Mickie' Mickiewicz called the meeting to order at 1:01 pm.

## **PRESENT:**

Board members present (Terms expire 2016):

President	Celeste 'Mickie' Mickiewicz
Vice President	Michael Anderson
Secretary	Sally Day

Absent: Treasurer: Craig Koryak, Assistant Treasurer: Les Rachocki

Directors present:

Mary Carr	(Term expires 2016)
James Koscielniak (late)	(Term expires 2018)
Richard Day	(Term expires 2020)
Basia Adams	(Term expires 2020)

Absent: Yvonne Tuchalski, Bob Loop, Selene Szczepanek

**President** **Mickie**

Mickie welcomed everyone on the call.

**Secretary** **Mickie with Sally**

The minutes from April 18, 2015 conference call were distributed to the group prior to the call. Mickie asked for feedback on the minutes. There were no corrections or edits. Basia moved to accept the minutes. Mike seconded the motion and motion unanimously passed.

**Treasurer** **Mickie for Craig Koryak**

Treasurer's report was distributed prior to the call. Mickie asked for questions and feedback on the reports. There were none. Richard moved to accept the financials. Mary seconded the motion and the motion passed unanimously.

**Old Business** **All**

- Closed action item: Mickie asked Selene if she would like to be Parliamentarian. Selene accepted Parliamentarian and also agreed to chair the Awards Committee.
- Mickie suggested that the Awards Committee Chair be responsible for documenting all the awards we grant, the criteria for each award, and a listing of past recipients, and the reason each recipient was selected. **Action Item: Selene to document.**
- Mary Alice declined the scholarship chair. Richard suggested that he assume the responsibilities of the scholarship chair for this next year. In November, when we meet for our annual meeting, Richard suggested we recruit a new scholarship committee chair.

**Reunion** **Michael Anderson**

Mike is still researching venues. The Riverside is still an option and we'll have a chance to evaluate it in November. The Sheraton in Erie and Peek 'n Peak are available. They're both submitting a

proposal to review in November. Mike is open to other venue ideas. We need at least 100 sleeping rooms. (Riverside has 74 rooms but some don't have a private bathroom). Mike is planning to keep the same reunion format.

## **Foundation**

**Richard Day**

Class Year Campaign – Richard will revise last year's letter and distribute it in the next few weeks. Basia suggested that we incorporate language to promote our scholarship offering. Richard will also include language requesting updates to addresses and soliciting the identification of lost alumni.

**Action Item: Richard to draft letter and send to Mickie.**

Scholarship Committee - Richard will send an email to Aundrea asking her to develop a press release to solicit scholarship applicants. She has a good distribution list of Polish publications. Mickie will send out an email to notify the board and directors when the online application process is up and running. **Action Item: Richard to email Aundrea regarding press release.** **Action Item: Mickie to look for her list of publicity contacts.**

Planned Giving Gifts – no discussion.

Major Gifts – Richard reported that he still has not heard back from Stephanie Mucha's financial investment advisor. Mickie suggested that since Dave Mateczyk was instrumental in securing the gift that established the foundation, he may be a good contact to follow up on this. Richard suggested that Basia contact Dave to see if he is interested in helping by writing a compelling letter.

**Action Item: Basia to contact Dave.**

PNA Outreach – The PNA National Convention is scheduled for Sunday, August 23<sup>rd</sup> – Wednesday, August 26<sup>th</sup> in Cleveland. The AC Foundation would still like to address the full convention. Richard reported that he sent a letter to PNA President, Frank Spula, to formalize this request. Richard provided dates that he was in Chicago in June to meet a face-to-face. He did not hear back from them. He followed up again and was told his letter was misplaced. He emailed the letter again and is trying to coordinate a meeting with Spula on August 4<sup>th</sup> or 5<sup>th</sup>. **Action Item: Richard to coordinate meeting.**

Basia reported that she is on the planning committee for the convention (next meeting is July 29<sup>th</sup>). She is coordinating welcome bags for the convention attendees (approximately 200). **Action Item: Basia and Richard to put a Foundation flyer in the bags.**

Basia is coordinating an AC Alumni Association & Foundation ad in the PNA convention book. Mickie suggested a ½ page ad, cost is \$125. Mickie will send the College seal graphic to Basia for the ad. The ad will include both Mickie's and Richard's cell phone numbers. **Action Item: Mickie to send Basia the College seal.**

Foundation Investments – no discussion.

## **Communication/Internet**

**Mickie**

Website is up and running. With the new website, we get two web email accounts. One is [webmaster@alliancecollege.com](mailto:webmaster@alliancecollege.com) and we get one other email account. Mickie asked for input on this decision. Richard offered that utilizing the second email account for scholarships and centralizing it through the website is a good idea. Richard's personal Hotmail account is the contact.

Les' wife, Elaine volunteered to be the webmaster. Mickie and Elaine have been scrubbing the data and information on the website. Mickie asked for people to go to the website and provide any updates or corrections to both Elaine and Mickie. **Action Item: All Officers and Directors should review the website for any needed corrections.**

Mickie asked for feedback from the group regarding website enhancements (i.e. ability to abbreviate longer text with "click here for more" verbiage). Sally offered that the website is the major communication vehicle for alumni and we should allow Mickie and Elaine the ability to authorize small enhancement costs (\$100-200). More expensive enhancements should be brought to the Board for approval. The group agreed.

Mickie suggested we all try to go to the bulletin board and build traffic flow. **Action Item: All Officers and Directors should log onto the website bulletin board frequently and create dialogue with other alumni.**

### **AC Alumni Association & Foundation Meeting** **Mickie**

Mickie asked the group if we need a conference call in October. The group felt that we could wait until our next meeting in November. (This is the same weekend as Coach Haluch's 90<sup>th</sup> Birthday party.)

### **New Business**

Mike sent an email to Dr. Oscar Swann of the University of Pittsburgh to clarify how he planned to use any funds he'd receive for the AC Polish Library at the University. He has not received a response.

### **Next Meeting:**

November 13-14, 2015. **Action Item: All chairs and officers should prepare written reports for this meeting. Mickie commented after the meeting that all reports should be emailed to her by October 31<sup>st</sup> so they can be posted on the web site and copies made for the November 14<sup>th</sup> Alumni Meeting.**

### **Adjourn:**

Motion to adjourn by Mary and seconded by Richard. The meeting was adjourned at 1:57 pm.

Respectfully Submitted,

Sally A. Domzalski Day  
Secretary ACAA